

Guiding questions to identify your initiative's core services or activities

Logic model component	Guiding question	Instructions
Family	What are the characteristics of families that participate in the initiative?	During this discussion, focus on traits that are important or directly relevant to the organization or community context. For example, an organization that typically serves families with grandparents as primary caregivers would list "Grandparents are primary caregivers" under the "Caregiver" box.
Two-generation initiative	What are the foundational values of the initiative?	Discuss your initiative's mission statement and distill the elements most relevant to your initiative's two-generation approach. List those elements in the "Foundational values" box.
	What are the primary adult, family, and childhood services of the initiative? How do you intentionally coordinate each service for primary caregivers and their children?	When thinking about services, consider the intensity, service population, format, uptake, and implementation supports. Discuss how each service addresses participant needs and could theoretically contribute to outcomes. Once you identify all services, describe which services are co-located, how they are scheduled, or the availability of a family case management or service navigation component. This discussion will help you prioritize which services to include in the logic model.
Short- and longer- term outcomes	What are the most important needs and challenges of primary caregivers, children, and families? What are the short- and longer-term outcomes you hope families will achieve by participating in each service?	Discuss the intended outcomes for each service listed in the "Two- generation programs" section. Once you identify all intended outcomes, identify the outcomes directly relevant to your initiative's two-generation approach and list these outcomes for each row in the template (adult, family, or childhood services). Once you add outcomes to the template, read the logic model from left to right to ensure the short- and longer-term outcomes are link to the correct service (adult, family, or childhood
Inputs and contextual factors	What affects the initiative's ability to be successful? What factors influence whether services are delivered in a high quality way that aligns with the intended model?	Consider factors within the organization (such as funding, staff supports, and supervision) and influencers outside the organization (such as public policy or community-level issues).